Quality Assurance for University-level Continuing Education - Our Surveys

Why is quality assurance important to us?
Continuing education provided by the Academy for Advanced Studies at the University of Konstanz is held to the same high quality standards as the rest of the university. Our focus is on research-led teaching and fulfilling the special requirements placed on university-level continuing education, such as practical relevance or the ability to study while working. In order to assure these high quality standards are met, we need your feedback. Your input allows us to optimize our continuing education programmes as well as our educational and didactic concepts.

How do we implement quality assurance?
The University of Konstanz has had a system accreditation since 2014 and is thus responsible for the quality assurance and the continual development of its study programmes. More information about system-accreditation is available from the University of Konstanz and in an overview from Wikipedia. Quality Management is responsible for coordinating the university’s quality assurance process and for implementing the university’s quality management concept in research, the promotion of early career researchers, university study and teaching as well as in the university administration.

A systematic concept guides quality assurance in continuing education:
- Every two years, Quality Management works with all the parties involved in a study programme to create a monitoring report for those managing the respective study programmes.
- Every six years, external experts, including those working in applicable careers, are invited to lend their outside perspectives to the university’s quality assurance and development processes.

When will you be surveyed?
The surveys that, along with statistical information, provide the input for quality assurance in university-level continuing education, take place at two levels:
- **Regular surveys in connection with individual courses**
  We will survey you regularly after modules or other related parts of your studies. These surveys provide a nuanced view, for example of where adjustments need to be made (even in the short-term) or which teaching/learning settings work especially well. The surveys are conducted by the person coordinating the respective continuing education course. The large majority of questionnaires are identical, i.e. standardised for every course. Questionnaires can, however, also include individual questions that address specific aspects of the course you have taken. Some examples include learning stages with particular practical relevance or particular teaching/learning formats.
- **Annual survey of all participants**
  In addition, Quality Management completes a survey of its own once a year. This questionnaire focuses on broader educational aspects, such as the overall teaching and learning conditions, examination processes and the competencies acquired. You also have the opportunity to evaluate the study programme as a whole. These questionnaires are also generally standardised because we would like to gain an impression of the quality of our continuing education programmes as they compare to each other.

How can you help?
Your input is critical to the process, so we invite you to kindly take part in our surveys. We especially appreciate your participation in the annual surveys completed by Quality Management. Having a large enough pool of respondents means that we receive the input we need for the quality assurance processes provided for in the university’s system accreditation.

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